



KINGDOM
OPERATIVES

Kingdom Operatives LLC

Capabilities Statement

CAGE: 9JXE4 UEI: J7J4TJEDMN31

ABOUT US

Kingdom Operatives LLC is a veteran-owned small business (SBA Certified) that provides leadership development and resiliency training for the Department of War and Veteran Communities. Founded and led by Adam F. Jones, we provide tailored presentations and workshops to support readiness, resiliency, and improve service member health through practical principles and targeted resources.

COMPANY DATA

Unique Entity ID (UEI): J7J4TJEDMN31

Accepts Gov. P-Cards: Yes

CAGE Code: 9JXE4

State of PA Business ID: 87-2499181

SAM Registration Yes

Accepts Gov. P-Cards: Yes

Service Area: Global

NAICS Codes

541611: Administrative Management & General

611430: Professional and Management

Development Training

711510: Independent Artists, Writers, and

Performers

CORE COMPETENCIES

Training that resources your leaders to build strong and healthy cultures.



Keynote Speaking (Small/Large Group)



Leadership Development



Suicide Prevention Training



Soldier and Unit Resiliency Training

POINT OF CONTACT

Adam F. Jones - Founder & CEO

610-739-5992

adam@kingdomoperatives.com

KEY DIFFERENTIATOR

We understand that every organization is unique, with specific challenges and goals. That's why we take a personalized approach to every speaking engagement. We collaborate closely with you to tailor the content, examples, and strategies to your specific needs. Our commitment to customization ensures that your audience receives a message that's not just relevant but also actionable, making every presentation a transformative experience.

PAST PERFORMANCE REFERENCE

Chaplain Colonel Seth George

Command Chaplain, Combined Arms Command

Service performed: Drift Happens Keynote at CGSC

(618) 559-3665 | seth.h.george.mil@army.mil



ADAM F. JONES

RESILIENCY AND LEADERSHIP TRAINING FOR
HIGH-PERFORMERS | U.S. ARMY CAPTAIN &
BLACK HAWK PILOT, EXECUTIVE COACH

91% FIND VALUABLE | 95% WOULD RECOMMEND

FEAR FALLS WHEN WE FOCUS ON OTHERS. SHIFT FOCUS. SHATTER FEAR.

Adam F. Jones is the author of *Weapons of Mass Deception: The Silent Struggle Within Every High-Performer* and a sought after resource on resiliency and leadership. As a trainer, speaker, and coach, Adam has spent the last 14 years designing cultures and equipping leaders to build mission-effective teams.

With his signature mix of leadership, mindset, and stress management trainings, Adam has a unique ability of connecting with every audience member. Whether he's addressing Fortune 500 companies, sports organizations, government, or non-profits, Adam's real and raw leadership concepts are sure to challenge and empower everyone in the room.

JOIN THE FORTUNE 500 COMPANIES, MILITARY
INSTALLATIONS, AND SPORTS ORGANIZATIONS
WHO HAVE HIRED ADAM TO TRAIN:

zoom



DoDSKILLBRIDGE

BAIRD

SAINT VINCENT COLLEGE

zscaler

U.S. ARMY

USAA

ATLASSIAN



PennState



U.S. ARMY

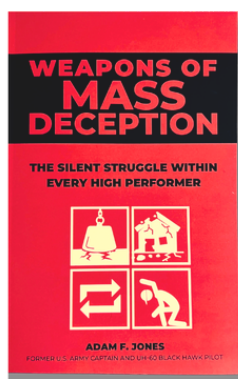


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KEYNOTE MESSAGES & WORKSHOPS



DRIFT HAPPENS: DISMANTLE THE WEAPONS UNDERMINING YOUR PEACE, PURPOSE, AND POWER

Rooted in lessons from his book, *Weapons of Mass Deception: The Silent Struggle Within Every High Performer*, Adam F. Jones addresses the psychological challenges that high achievers often encounter. This program will help you identify four “weapons” that can undermine peace, purpose, and power when striving for excellence, and how to recognize and combat these internal struggles to operate in full freedom.

MISSION-EFFECTIVE LEADERSHIP: TO BUILD A BETTER TEAM, BECOME A BETTER LEADER.

High-impact and interactive training for leaders who consistently perform under pressure. Sharpen how you communicate, improve how you delegate, and lead with clarity by learning the disciplines of the four archetypes of mission-effective leaders.

**Adam's messages are always customized for maximum impact and relevance.
The two topics above can be delivered as keynotes or immersive workshops.*



Adam F. Jones |

admin@kingdomoperatives.com
kingdomoperatives.com



Drift happens even to the best warriors — in high-pressure, high-stakes environments, it's not a matter of if, but when. The faster you recognize it and make the correction, the faster everything improves: for you, the people you lead, and those closest to you. Four hidden threats drive most of it, and the Drift Happens Implementation Program gives leaders and warriors the language to detect and defeat each one, so they can call it out quickly and stay mission-effective.

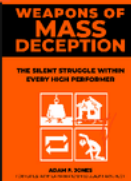
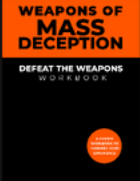
BUILT BY ADAM F. JONES

Founder, Kingdom Operatives &
Author, Weapons of Mass Deception
Former U.S. Army Captain &
UH-60 Black Hawk Pilot

01-03 THE CORE PROGRAM

learn · train · implement

01

BOOK + COMPANION WORKBOOK

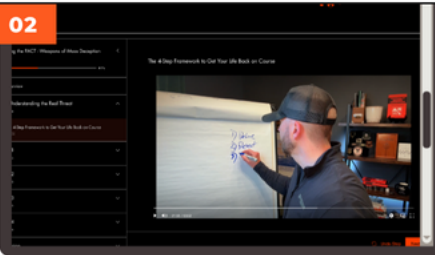
FOUNDATION — READ & REFLECT

Weapons of Mass Deception

Names the four hidden threats that quietly derail high performers — then the guided Workbook walks readers through defeating each one, step by step.

Sold individually or together

02



TRAIN — SELF-PACED ONLINE

The Online Course

On-demand video training built around the 4-Step Framework, so warriors and leaders can work the material anywhere — on their own timeline.

~1 hour, self-paced · individual or unit-wide licensing

03



Workshop Guide
+ included for every participant

IMPLEMENT — WORKSHOP OR KEYNOTE

The Drift Happens Workshop

An interactive, reflective, and practical workshop (typically 4–6 hours) that walks teams through the 6 Steps to Correct the Drift, or a 60-minute keynote introducing the concept to your organization.

04-06 SUSTAINMENT & CULTURE

measure · reinforce · carry forward

04

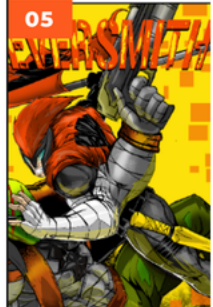


SUSTAIN — FIELD REFERENCE

Pocket Guide

A durable, pocket-sized reference that lets teams revisit the concepts in just 5–15 minutes, with individual and team-led reflection.

05



REINFORCE — CULTURE

Eversmith

A graphic novel following a warrior's silent collapse and climb back to purpose — proof of what's possible when a warrior wins the war within.

06



PEACE · PEOPLE · PURPOSE · POWER

MEASURE — AFTER THE TRAINING

Instrument Check

A repeatable process for teams to keep the conversation going — alongside chaplains, behavioral health, and other trusted resources.

07 SCALE THE PROGRAM

certify · coach · multiply

07

SCALE — CERTIFY YOUR OWN INSTRUCTORS

Instructor Certification Program

Kingdom Operatives certify and coach your own leaders to deliver the Drift Happens curriculum inside your unit — long after the initial engagement ends.

- ☒ **Train-the-Trainer Curriculum**
full instructor certification track
- ☒ **Ongoing Coaching**
direct support from Kingdom Operatives
- ☒ **Licensed to Deliver In-House**
run the program organically, unit-wide

DRIFT HAPPENS IMPLEMENTATION PROGRAM

From a single book to a fully certified internal training team — seven ways to build Drift Happens into your organization.

BRING THIS TO YOUR ORGANIZATION**REQUEST A BRIEFING →**

TESTIMONIALS



A TRUE FORCE MULTIPLIER. THIS REPRESENTS A VALUABLE OPPORTUNITY THAT SHOULD NOT BE OVERLOOKED.

COLONEL CJ LOPEZ (SPECIAL FORCES)
CHIEF OF STAFF, FORT POLK



THIS TRAINING WAS SUPERIOR. NOT SAME HUM DRUM RESILIENCY CLASS. IT WAS EMPOWERING. LOVED ADAM'S POWERFUL WORDS THAT RESONATED WITH MILITARY MINDSET. WEAPONS OF DECEPTION, EMPOWER, GOOD EVIL AND COUNTERATTACK! Y'ALL CRUSHED IT.

LIEUTENANT COLONEL MELISSA STEVENS
AEROMEDICAL EVACUATION SQUADRON



AMAZINGLY IMPACTFUL AND GROUNDED IN REAL LIFE EXPERIENCES THAT ARE RELATABLE. TRULY A MASTER SPEAKER!

FRANCISCO ROBLES
WWP RESOURCE CENTER MANAGER



RECENTLY HIRED ADAM AND HIS TEAM AT KINGDOM OPERATIVES TO VISIT THE USAA CAMPUS AND CONDUCT LEADERSHIP TRAINING FOR OUR ORGANIZATION (90+ PEOPLE). WHILE THE TRAINING IS GROUNDED IN MILITARY ETHOS (PARTICULARLY IMPORTANT OF OUR ASSOCIATION) THERE ISN'T AN ORGANIZATION OUT THERE THAT WANTS TO BE MORE RESILIENT, HAVE STRONGER LEADERS OR BE MORE MISSION READY THAT WOULDN'T BENEFIT FROM THE TRAINING. WE HAVE NOT HAD MORE OVERWHELMING POSITIVE FEEDBACK ON A TRAINING THAT I CAN RECALL.

DAN THARP
EXECUTIVE DIRECTOR, BRAND MEDIA & SOCIAL



OUR AIRMEN ARE LOCKED IN A HIGH-STAKES DOGFIGHT AGAINST A HIGHLY DECEPTIVE, ASYMMETRIC ENEMY. THIS ADVERSARY JAMS THEIR INTERNAL RADAR SYSTEMS AND ALTERS THEIR PERCEPTION OF REALITY. ADAM JONES AND HIS KINGDOM OPERATIVES TEAM WEAPONIZE LEADERS WITH THE ACTIONABLE TACTICS AND DEEP EMPATHY REQUIRED TO KEEP OUR CREW MEMBERS FLYING STRAIGHT AND LEVEL. THIS TRAINING WILL HELP ME BETTER TAKE CARE OF MY PEOPLE... FULL STOP.

CHIEF MASTER SERGEANT SCOTT LEFFEL
187TH AIRLIFT SQUADRON



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TESTIMONIALS



SAINT VINCENT COLLEGE

MONTHS AFTER THE EVENT MY GUYS ARE STILL TALKING ABOUT THEIR EXPERIENCE. HE RESONATED WITH PROBABLY EVERY SINGLE PERSON IN THE ROOM.

COACH AARON SMETANKA
HEAD COACH OF FOOTBALL



THIS WAS MY SECOND TIME HEARING ADAM'S STORY AND GOING THROUGH THIS TRAINING. MY WIFE WAS WITH ME THIS TIME AND THAT MADE THIS SO MUCH MORE MEANINGFUL AND HELPFUL. THE FIRST TIME I WENT THROUGH THE SESSION I WAS ONLY ABLE TO INTERNALIZE MY THOUGHTS, WHICH WAS GOOD, BUT HAVING MY WIFE AT THIS SESSION WAS CRITICAL. WE ARE A TEAM AND WERE ABLE TO TALK THROUGH WHAT WE ARE GOING THROUGH WITH THE WEAPONS OF MASS DECEPTION AND WE CAN COMBAT THEM TOGETHER.

SERGEANT FIRST CLASS ALEX GOLDFARB
WYOMING NATIONAL GUARD ARMY AVIATION



"IT WAS AN INCREDIBLE EXPERIENCE, AND I CANNOT OVERSTATE HOW VALUABLE THE SESSION WAS FOR EVERYONE INVOLVED."

GREG GLOWINSKI
SENIOR SOLUTIONS ENGINEER
LEADER OF VETS @ ZOOM



I'M BLESSED TO LEAD SOME OF THE MOST RESPECTED SALES PROFESSIONALS AT SALESFORCE, AND MY TEAM HAS A VERY HIGH OPTEMPO AND A LOT OF PERFORMANCE PRESSURE.

BRINGING ADAM IN TO SPEAK TO OUR SALESFORCE TEAM WAS EXTREMELY IMPACTFUL AND VALUABLE, ESPECIALLY AS WE ENTERED THE BUSIEST TIME OF THE YEAR. THE RESULTS WERE IMMEDIATE—ALL WHO ATTENDED, FROM BDR THROUGH SVP WERE EMPOWERED AND INSPIRED. IF YOU'RE LOOKING TO INSPIRE AND EQUIP YOUR TEAM TO EXCEL UNDER PRESSURE, ADAM IS THE SPEAKER YOU NEED.

MICHAEL CLARK
SVP, SALESFORCE



WHAT SETS ADAM APART IS NOT JUST HIS KNOWLEDGE, BUT HIS HEART. HE SHOWS UP WITH AUTHENTICITY, ENCOURAGEMENT, AND ACTIONABLE GUIDANCE THAT TRULY CHANGES LIVES. WHETHER HE'S SPEAKING TO A LARGE GROUP OR MENTORING ONE-ON-ONE, ADAM HAS THE RARE GIFT OF INSPIRING CONFIDENCE AND HELPING PEOPLE SEE THEIR POTENTIAL.

JORDIE KERN
FOUNDER, 7 EAGLE SKILLBRIDGE



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